



ICT-56-2020 "Next Generation Internet of Things"
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IntelliIoT

Deliverable D6.1 Project Website

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1 OVERVIEW

IntelloT will develop a reference architecture and framework to enable IoT environments for (semi-)autonomous IoT applications. These can continuously evolve by keeping humans in the loop as an integral part of the system. Work package 6 "Dissemination and Ecosystem building" summarises the extensive outreach that the consortium intends to do to increase the visibility of the project. Since innovations need to be publicised to reach a critical mass, the website can be seen as a vehicle for this. As the first task of the work package, the IntelloT consortium has published the project website, as planned, at the end of M3. The site will be continuously updated throughout the duration of the project and will be maintained for at least two years after the end of the collaboration. This report describes the structure of the website as shown in Figure 1 and provides examples of its implementation.

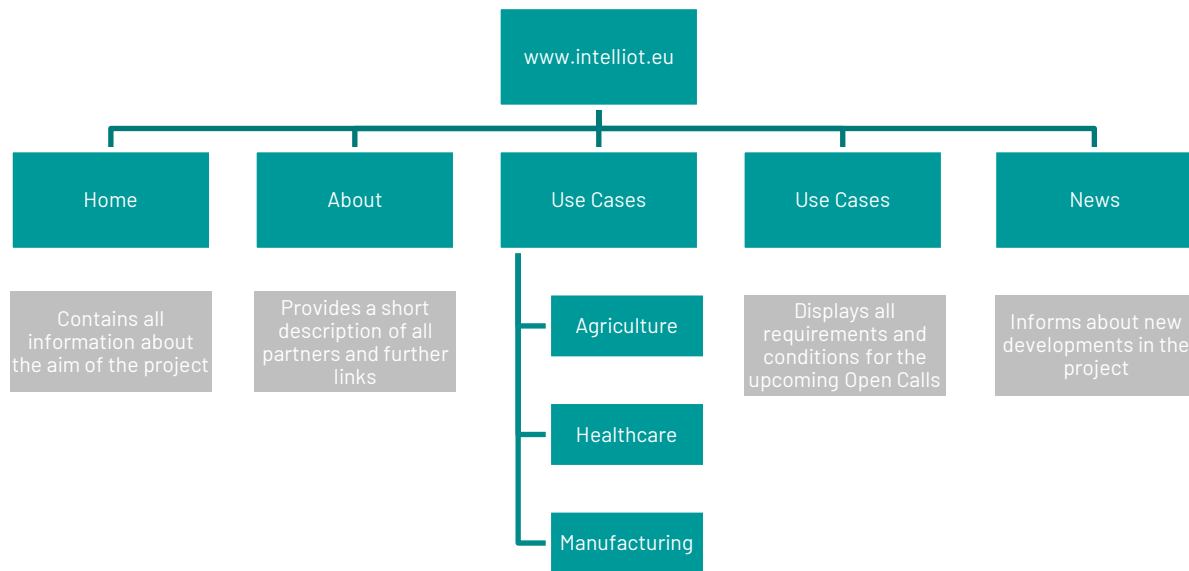


Figure 1: Structure of the website

2 WEBSITE PAGES

2.1 Home

The homepage is the heart of the entire site. All relevant information about the entire project can be found on it as shown in Figure 2. Goals are illustrated, the use cases are mentioned, and logos of all partners are displayed as a slider. At the bottom of the page, the visitor can view all relevant social media channels (LinkedIn and Twitter). The Next Generation IoT magazine on Medium offers an additional platform for project visibility. Therefore, the consortia is pursuing a holistic social media strategy, and links to its social channels on its website. The homepage will also, naturally, include all necessary administrative details, including the imprint and privacy policy, an invitation to register for the newsletter, and a reference to the EU funding IntellioT receives.

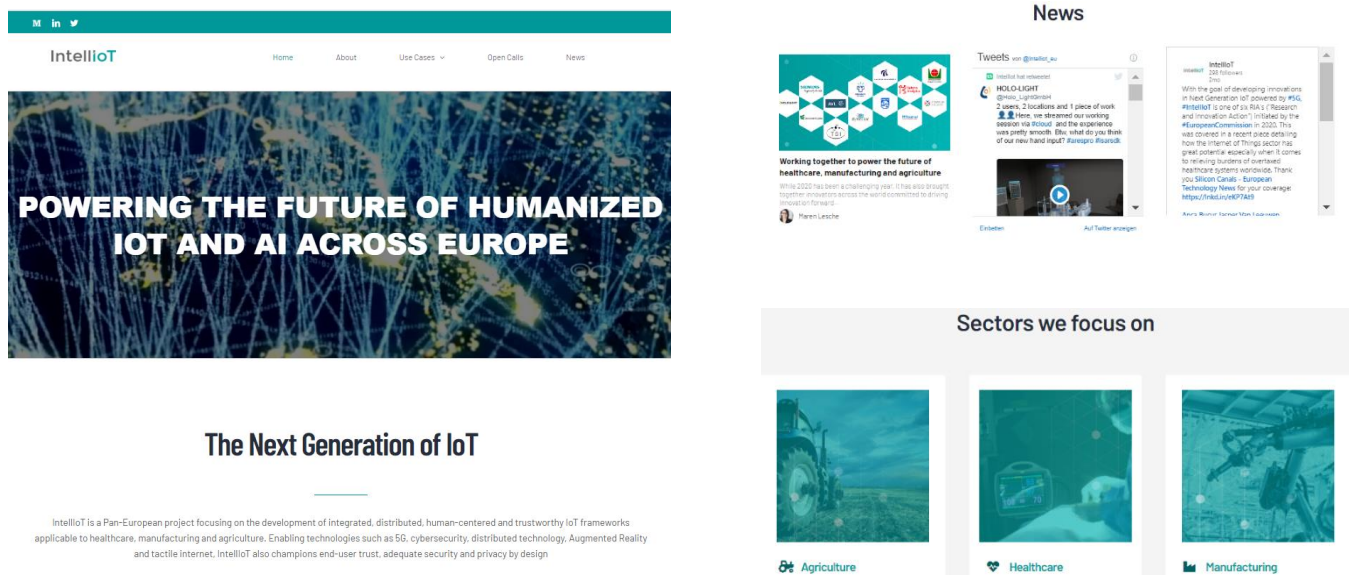


Figure 2: Screenshot Homepage

2.2 About

The "About"-page introduces all consortium members. Each partner contributes to the success of the project and is highlighted on this page. The site includes logos, a short description, and a link to the company's website. A brief introduction to the consortium's mission completes the section.

2.3 Use Cases

IntellioT's vision is to implement an innovative IoT approach in three use cases. The project focuses on the Agriculture, Healthcare and Manufacturing segments. The parent page of the use cases summarises the topic, while the sub-pages present the specific scenarios. The photos of the responsible persons on each page add a personal touch.

2.4 Open Calls

The website is essential for the Open Calls and the corresponding communication details (Figure 3). To sustain its fast, interactive, and innovative approach, IntellioT will engage with innovators across Europe through two Open Calls to reach SMEs and startups that will create applications based on our technological framework.

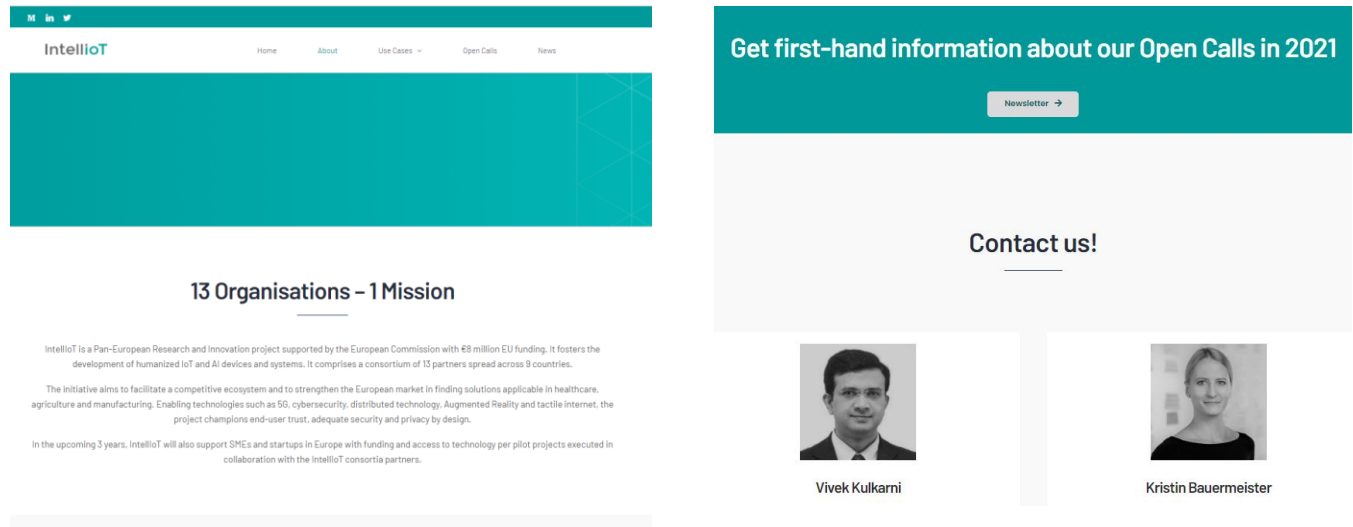


Figure 3: Screenshot Open Calls

2.5 News

The news page (Figure 4) is meant for sharing latest updates related to the project. The special feature of this site is that it connects to the Medium channel (Next Generation IoT) which can remain independent of the website even after the project ends.

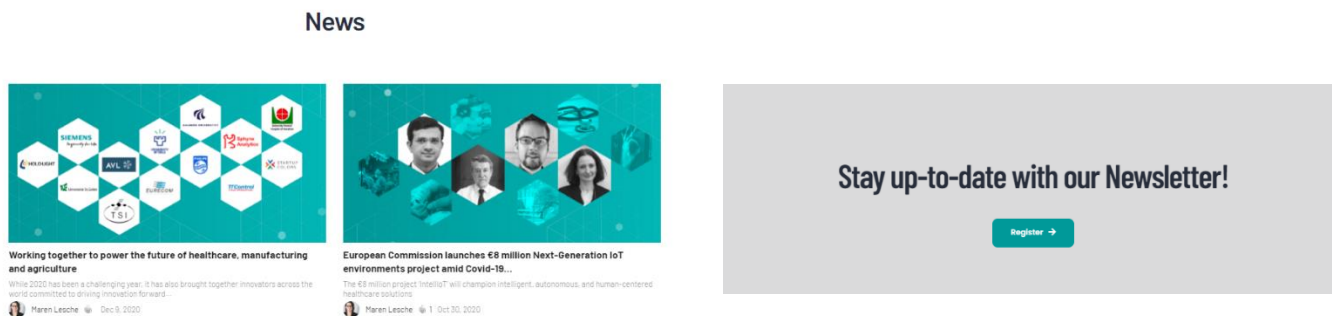


Figure 4: Screenshot News